

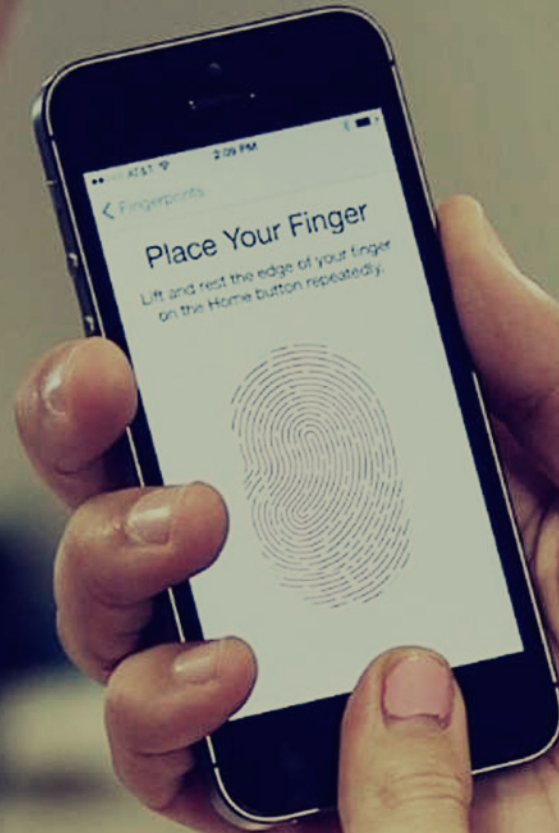
# Welcome

to the

MULTIMO MULTI-PAYMENT  
CHANNEL MOBILE POS  
PRESENTATION

## So what is **Multimo**?

Multimo is a multi-channel payment mobile point of sales solution, designed in the wake of the demonetization drive, with a vision towards having cashless economy as our country transitions from, a developing to a developed nation.



# How does it benefit the end users?



1 Mutimo is built over the NPCI and UIDAI infrastructure launched by the GOI, which are technically advanced, highly secure and robust services.

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3 Bank accounts linked with the Aadhar / UPI services are readily available for transaction, with no paper work and minimal verifications.

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2 The retailer on-boarding is very simple and efficient, thanks to the eKYC integration and authentication process.

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4 The app enables the retailers to transition from being an un-organized to an organized entity.

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# How does it benefit the end users? (Contd ...)



5 The focus is to facilitate our customer's customer with a very easy and efficient purchase experience without the hassle of standing in ques, carrying cash, or for that matter even multiple debit and credit cards.

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6 The app also plans to assist the retailers in personalizing the purchase experience of their customers by demographic profiling and big data integrations.

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7 Integration of authentication mechanisms such as Fingerprint, Iris and OTP along with 128 bit data encryption makes the service safe and secure.

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8 Mutimo implements fully compliant accessories and payment mechanisms such as UPI (NPCI), Aadhar (UIDAI), Bharat QR, Debit / Credit Card and Digital Invoices.

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# How does it benefit the stake holders?

The Aadhar / UPI based services are the future of all financial transactions in India.



Multimo not only will limit itself to a POS but with time also plans to engage its services as a Micro ATM.



Multimo as a Micro ATM has the potential to penetrate rural India as compared to traditional banking infrastructure that will have huge investment requirement.



Multimo will have huge impact in op-ex related to retail banking as every associated POS retailer will be a potential remote bank branch.



With the widespread of Multimo Micro ATMS, customer on boarding and account opening becomes extremely simple.



The Micro ATMS can facilitate in up selling micro finance solutions, investment and saving products not only to the urban but even to the rural populous.



Government information submissions and applications can be facilitated using Micro ATM's.

# Thank you

With services like Multimo we look forward to functioning as a catalyst in the process of transitioning India from a developing to a developed nation.

